

AMERICAN COMPETITIVE MUSTANG CLUB



MEMBERSHIP GUIDE AND RULE BOOK

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SECTION 1- ABOUT ACMC

1. Mission, Purpose, Future-

Mission:

The American Competitive Mustang Club (ACMC), a nationwide show club for wild horses and burros, seeks to increase awareness of the plight of the American Mustang and to ensure sustainable herds for future generations by supporting a variety of competitive events that showcase the Mustangs' diverse abilities. By creating a strong community of enthusiasts, owners and trainers the ACMC will give the wild mustang renewed purpose in the modern horse world, helping this historically celebrated icon continue to thrive for generations to come.

Purpose:

To reward mustang owners and trainers for their hard work in and out of the show pen. We want to show the equestrian world how well mustangs can do in the “real world” whether that be in dressage, jumping, western, cattle work, endurance, and the show pen in general. No one else has a system to reward mustangs with year end points no matter where you go and show! We also want to educate folks on how to get their horse ready for the show pen and trail.

Future:

To expand to ACMC mustang only shows all across the country with a variety of classes (like AQHA). For this year and 2021 we are looking for hosts all around the country to hold shows (can be open shows or mustang only) but the more places we can have members go and compete- the better! We are planning on having a 2021 “World show” for invited mustangs only.

2. Rules and Regulations-

Eligibility:

Any person, of any age, discipline or background is eligible and allowed to apply for membership to the American Competitive Mustang Club. Eligibility for membership will be reviewed and determined by the board of directors of the club. Membership will be denied if you have a history or record of animal abuse or at the sole discretion of the board. We want the club to be an inclusive and fun place for members to meet and make new friends, both online and at events. Open to any BLM branded or wild born burros or horses.

Dress code:

ACMC has a simple dress code of boots or closed toed shoes need to be worn when competing or submitting videos. Helmets need to be worn for jumping and youth members need to when competing or submitting proof for awards while riding.

Tack:

Tack will not be limited or restricted as a whole, or for challenges. Everyone should have properly fitted tack, appropriate bridles and bits, saddles, pads and halters. You may submit your tack at anytime for review from our officials. Your local clubs may have different rules for tack including bits and bridles, so please make sure you are educated on what is appropriate to compete in. We will always fall back to AQHA definitions and rules if there is a dispute. ACMC founders have final say on all questions and concerns in regards to points, eligibility or tack propriety.

3. Non- Branded Horses-

The ACMC welcomes non-BLM wild horses and burros to the club. We want to ensure that all the horses in the club are in fact Wild Born or Wild Bred Animals and therefore we will be using the following definitions;

“Feral horse”: A feral horse is born to domestic stock (or partially domestic stock) and usually is fed and watered on a regular basis by humans, but not handled or trained by humans.

“Grade horse”: A grade horse/grade mustang is a non registered, non branded horse, without any tell tale signs of being a particular breed. These horses may or may not have “mustang” parents, but they were born in a domestic environment and handled from early in life. They were not bred or born in the wild. Example: Kiger horses that are in a breeding program and both parents are gentled/handled and they were bred like domestic horses.

“Mustang”: A mustang is a wild bred animal that was bred in the wild to wild parents. Its dam may have been covered in the wild and given birth in the BLM pens or after being adopted.

“Wild Horse”: A Wild horse is a free roaming, wild animal that was bred and born in the wild to wild parents. It was not fed, watered, handled or trained before being rounded up by a reservation/forest service/rescue group/sanctuary and adopted/sold.

“Burro”: A burro is a is a free roaming, wild animal that was bred and born in the wild to wild parents OR Its dam may have been covered in the wild and given birth in the BLM pens or after being adopted.

If you have a horse or burro that was wild-born or wild-bred, and you have documented proof of a reservation round up, forest service or wild-horse sanctuaries, we may give your animal ACMC “Wild-Horse” Certification and you will be eligible for competitions and awards. We will not accept Grade horses or domestic bred/born horses or burros into our program at this time.

4. Earning Points-

The 2020 Show season will have a big change when it comes to points and how to earn them. This updated scoring system which will take effect October 1st, 2019. The changes are to help make point distribution more fair and easier for folks going to bigger shows where it is difficult to get a judge to sign the scorecards and/or not assigning a point total. This will also allow members to compete in ANY type of competition; from Dressage, Mounted Shooting, Roping, Gymkhanas, etc to be able to participate in the ACMC.

Placing:	Points if 1-3 Participants	Points is 4-9 Participants	Multiplier for 10-24 Participants	Multiplier for 25+ Participants
1 st Place	5	10	X2	X3
2 nd Place	3	9	X2	X3
3 rd Place	1	8	X2	X3
4 th Place	0	7	X2	X3
5 th Place	0	6	X2	X3
6 th Place	0	5	X2	X3
7 th Place	0	4	X2	X3
8 th Place	0	3	X2	X3
9 th Place	0	2	X2	X3
10 th Place	0	1	3 points	5 points
Out of Placings	0	0	2 points	3 points
DQ'd	0.5	0.5	1 point	1 point

5. Submitting Points:

In order for you to receive credit for your show points or trail miles, you MUST email me the form or a picture of the form to ACMCerika@hotmail.com. I will not be accepting texts or FB PMs this year! If you do PM or text me I will tell you to email it- but I will not record it without an email.

For Show points- In the subject line you must put "Point Submission" and the Month. The form or the email needs to contain the following information. 1. Your name 2. Your Horses name 3. The classes you participated in 4. Your placings in each 5. the number of people in your class 6. Your points 7. The date of the show.

Example of show point submission: Email Subject Line: "Point Submission November"

(For Erika with multiple horses)

Class:	Horse:	Placing:	# of entries	Points Earned:	Date of Show
Showmanship	Seneka	4 th	17	14	11/05/19
Western Dressage: Walk Trot	Seneka	1 st	7	10	11/05/19
Trail Class	Seneka	9 th	22	4	11/06/19
In hand Trail Class	Dixie	4 th	5	7	11/06/19
In hand Freestyle	Dixie	1 st	5	10	11/06/19

For Trail Miles- In the subject line you must put "Trail Miles submission" and the month. The trail log you submit or the email needs to contain the following information. 1. Your Name 2. Your horses name 3. The dates you rode 4. the miles you rode 5. proof (see section 5.2 for what constitutes as proof)

Example of Trail Miles submission: Email Subject Line: "Trail Miles Submission November"

(For Erika and Leo)

Horse:	Date ridden:	Miles Ridden:	Proof/Witness:	Notes:
Leo	11/02/19	7.1	GPS	Screenshot of GPS available
Leo	11/17/19	3.4	Shane Hunter	Picture of us riding submitted to ACMC membership Group
Leo	11/22/19	12.9	Map of state Park	Highlighted the route on the map of the San Tan park where I rode. Posted to ACMC membership group
Leo	11/28/19	5	Victoria	Picture of us riding submitted to ACMC membership group

For Working Mustang/Burro- in the subject line you must put "Working Mustang/Burro" and the month. The work log you submit or the email needs to contain the following information. 1. Your Name 2. Your horse(s) name(s) 3. The dates you worked 4. the hours you worked 5. proof (see section 5.1 for what constitutes as proof).

Use a similar format to the above examples to submit your working hours.

For all of these submissions, I will record your Points/Miles/Hours and then I will reply an email back saying I have it recorded. This will help us both keep track of points through out the year so I don't miss anyone having submissions come to multiple places.

SECTION 2- MEMBERSHIP

Types Of Membership-

Fees/memberships:

We have several new membership options for 2020. **These fees are for the 2020 season which ranges from October 1st, 2019 to September 30th, 2020.** Each member is allowed up to 4 horses on their membership. Members can compete with different horses in different divisions; for example: one horse in In Hand and one in Open, or they can compete with several horses in the same division.

1. Competitive Adult Membership:

\$100/year, our most popular membership. This division is designed for people who like to show and compete in horse shows in classes such as dressage, reining, showmanship, gymkhana, horsemanship, pleasure classes and trail classes etc. If you want to compete for the Working Mustang, Western Performance, English Performance or Versatility Year end Awards, this is the membership for you! The competitive adult membership includes access to online membership group, monthly newsletters, practice patterns, free entry to online challenges, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, record trail miles and working mustang hours and get discounts on merchandise and ACMC shows. ***This is the Membership if you want to record trail AND show points**

2. Non-competitive/Trail Rider Membership:

\$75/year, this division is designed for people who don't really wish to show, but do frequent activities with their mustang including trail riding, camping, parades etc. Being a Non-competitive member doesn't mean that you CANT show, it just means you wont get year end points for the division high points. The membership includes access to online membership group, monthly newsletters, practice patterns, free entry to online challenges, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, and discounts on merchandise and ACMC shows. ***This is the membership if you want to log trail miles but nothing else**

3. Competitive Youth member:

\$75/year, this division is designed for youth 6-17 years old, who like to show and compete in horse shows in classes such as dressage, reining, showmanship, horsemanship, gymkhana, pleasure classes and trail classes etc. The youth riders will be competing against the adults AND have their own youth division. The membership includes access to online membership group, practice patterns, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, and discounts on merchandise and ACMC shows. ***This is the Membership if you are a YOUTH and want to record trail AND show points**

4. Non-competitive/ Ambassador:

\$40/year, This is a new membership for 2020! This division is designed for folks who may not wish to participate in shows, or record trail miles but want to support this fledgling club. The ambassador membership includes access to online membership group, monthly newsletters, free entry to online challenges, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, and discounts on merchandise and ACMC shows. They are not eligible for trail miles or show miles calculations. ***This is the Membership to choose if you do NOT wish to record any trail miles or show point in 2020**

5. Competitive Family:

\$200/year for a family of 3, and \$65 for each additional family member. The Family plan is for 3+ regular/competitive memberships for the same household. This division is designed for families who like to show/compete and trail ride. If you and your family want to compete for the Working Mustang, Western Performance, English Performance or Versatility Year end Awards, this is the membership for you! The competitive adult membership includes access to online membership group, monthly newsletters, practice patterns, free entry to online challenges, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, and discounts on merchandise and ACMC shows. ***This is the Membership if you and your family members all want to record trail AND show points**

6. Burro only:

\$25/year, this new division is designed for burro owners who like to show and compete in shows in classes such as showmanship, halter, driving, pulling, pack racing and trail classes etc. If you want to compete for the Working Burro or yearly trail miles awards, this is the membership for you! The regular membership includes access to online membership group, monthly newsletters, free entry to online challenges, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, and discounts on merchandise and ACMC shows. ***This is the Membership if you want to record trail and show points for your burros only!**

7. Half-Year membership:

\$60/6 months, this membership is good from April 1st, 2020-September 30th, 2020 and will keep a separate point tracking from the full year members. Half- Year members will be competing against themselves for the second half of the show season. This division is designed for people who like to show and compete in horse shows in classes such as dressage, reining, showmanship, gymkhana, horsemanship, pleasure classes and trail classes etc. If you want to compete for the Working Mustang, Western Performance, English Performance or Versatility Year end Awards, this is the membership for you! The competitive adult membership includes access to online membership group, monthly newsletters, practice patterns, free entry to online challenges, practice judging cards, year end prizes, access to ACMC classes and sanctioned shows, and discounts on merchandise and ACMC shows. ***This is the Membership if you want to record trail AND show points for only 6 months, not a full year**

8. Membership Discounts:

We are always accepting applications for supporting the club in exchange for discounted or free membership. We need help with marketing, finding sponsors, social media etc. Requests for free or discounted membership will be reviewed on a case by case basis. The most common discounted or Free membership will be the Ambassador Membership.

3 Ways To Sign up:

- 1) **Print and email the Membership Application (attached) and send payment to PayPal to: ACMCerika@hotmail.com**
- 2) **Print and mail to: 49960 W mockingbird Lane, Maricopa Az 85139 along with Check or money order made out to "American Competitive Mustang Club"**
- 3) **Sign up and pay online at www.ACMCEvents.com**

SECTION 3- AWARDS

1. Monthly:

Each Month ACMC will have a challenge posted to social media. You can find all the challenges under the hashtag #ACMCchallenges. A set pattern or task will be given and any mustang or burro is invited to participate in the challenge. Non-members will have to pay an entry fee and members can always enter for free. There will be at least 12 challenges each year with various skill sets being asked such as backing, pivoting, trail maneuvers, or reining patterns. Monthly Challenges are usually sponsored by small businesses and therefore the prizes and awards will always be changing, but will always have something to do with mustangs/horses. The monthly challenges and awards will have prizes/awards ranging in value from \$5-\$35 depending on the difficulty of the task and level of prize set.

Monthly recognition will be given in the ACMC newsletter for members who achieved tasks or performed well at a show. When available, members will receive small awards for being a point leader in a division for the month. This will be available when we have sponsors willing to donate to the monthly awards. (see sponsorship information in section 6.3)

2. Year End:

End of Year awards will be given in a variety of divisions and will be based on the amount of members competing in that division. Awards will vary from certificates of achievement to buckles, western shirts, vests, tack, and other custom goods.

Number in Division:	1-5 Members	6-15 members	16+ members
Awards:	-Certificate of completion with overall placing -High point and Reserve High Point Rosette Ribbons	-Custom buckle for Overall Winner -Certificate of completion with overall placing, -Reserve High Point Rosette ribbon -Top 5 Special Awards	-Custom buckle for HP and Reserve HP -Certificate of completion for top 10 -Top 10 Special Awards

3. Divisions To Be awarded:

Trail Miles Adult Overall

Trail Miles Youth Overall

Working Mustang/Working Burro Overall

English Performance Advanced Overall

English Performance Novice Overall

English Performance Youth Overall

Western Performance Advanced Overall

Western Performance Novice Overall

Western Performance Youth Overall

Versatility Overall

Ranch Horse Overall

Timed/Gymkhana Overall

Burro Overall

In hand Overall

4. Other:

If you compete at a local or national horse show, the awards will be provided by the show host/show club, not by ACMC. It is up to the show host to determine the daily awards, daily or show-end high points, monies awarded etc. ACMC will in some cases, provide High Point awards or buckles to Show Hosts or host an entire event themselves. (See Section 7)

SECTION 4- EVENTS

1. How to Host an Event-

We are always looking for show hosts to have mustang-only shows or mustang-only classes as apart of open shows. We will help you in any way we can to make your event successful and financially rewarding.

In order to host a show you will need to do the following:

- A. Request a Show Host Form by emailing ACMCerika@hotmail.com
- B. Return the Show Host Form to ACMC and we will approve and go over how we can help you
- C. Market your event to attract mustang owners.

In return we will do the following:

- A. Put your event and contact info on our FB calendar.
- B. Advertise your event to the members in your area when we send out the newsletter.
- C. Share your FB page or webpage on ACMC

If you need help with anything, we are happy to talk you through what you need to do to set the event up. We are sometimes able to sponsor High points or awards, (please see section 7 about sponsorships).

2. How to Find an Event-

The best way to find events in your area is on our Facebook page. Go to the page "American Competitive Mustang Club" and find the tab labeled "Calendar" and search for events happening near you. We will put any show on our calendar that has mustang only classes, is a mustang only show, offers a mustang highpoint or offers an ACMC member highpoint. We will not be putting regular local shows on the calendar. Most Calendar dates will have the hosts contact name, location of event and contact for the host only. You must contact the actual show host for more information and to sign up.

3. ACMC sponsored events-

We will be producing 4-6 events in 2020. These events will be hosted by ACMC and paid for by ACMC, and add income to the club to be used on year end awards. The areas in which ACMC is planning on producing shows are: Gilbert Arizona December 2019, San Diego California June 2020, Darrington Washington July 2020, and tentatively in: Reno Nevada September 2020, Texas Spring 2020, Kentucky or Georgia Spring 2020. We will go where the most members live and we need help to hunt for facilities and find local but esteemed judges, finding local sponsors, doing local advertising, all while keeping budgets low and affordable to produce.

SECTION 5- CHALLENGES

1. Photo Challenges:

Each month on FB and instagram we have a photo challenge with a different theme. If you participate and enter the challenge, you are allowing us to use your image on the cover photo and be shared to social media to promote future events or challenges. The photo challenges are free to enter and usually do not have a prize besides recognition as a winner. Please make sure that all photos submitted are your own property and do not show anything inappropriate or dangerous. Minors may enter with permission from a parents, if the minor has their own FB or IG account, we will not require written parent/guardian permission. If the minor does not have their own social media account, then we will require permission from the parent/guardian to display the image/enter the contest. Once photos are shared with us and using the hashtag we requested, they are considered entry into the contest and therefore allowed to be displayed without further permissions. Anyone with a mustang may enter the photo challenges for free.

2. Monthly Challenges:

Each Month we will have a skillset challenge which can be found in the newsletter for members or on FB and IG under the #ACMCchallenges. These challenges will range in skills and tasks from pivoting, backing, patterns, trail riding etc. There are usually several categories to choose from. Members always get to complete these challenges for free. Non-members may participate but are entitled to an entry fee ranging fro \$5 and up depending on the challenge and the prize. The awards and prizes will vary depending on what we have available from sponsors. We always need help recruiting new businesses to donate the prizes for the monthly challenges. (See section 7 for more information on that) Prizes will vary in value from \$5-\$30 depending on the item.

3. Other types of Challenges:

From time to time we may offer special challenges for our members with a special prize. An example of these special challenge is the "Trail riding challenge" where you would have a set time to complete a set amount of miles, or a "fundraiser challenge" to help each end points.

Section 6- Divisions

This year we will be basing our year end high points off of 14 different divisions. You can compete in ANY type of equestrian event and it will fall into one of the following categories.

Some events may fall into one or more of the categories, for example Mounted Shooting will fall into "Versatility" and "Timed" divisions. A class like Ranch Riding will fall into "Ranch Horse" and "Western Performance" etc. Not all events will be able to fall into two categories, if it is eligible for more that 2 divisions, (for example Halter Class) You and I will decide on 2 divisions, even though it may be eligible for more. Once you decide on the two categories, it

cannot be changed. I have added below the 14 different divisions that will be eligible for year end awards in 2020 and examples of the classes. If an event you compete in is NOT listed, that is ok, it will still count, we just need to work together to find out which division it falls into.

1. Working Mustang/Working Burro:

Open to any horse or burro who is signed up in a competitive division. This category will reward members who use their horse/burros in everyday work/careers such as ranching, mounted patrol, therapy, lessons, carriage rides etc. This division is based on HOURS WORKED. I need a log/schedule/timecard of the amount of work your horse or burro has done turned in each month to be eligible for the monthly recording. You will need to turn in pictures or proof of your time working, (such as a GPS map of the route you rode checking cows, or on the clock during carriage rides. This division will combine your hours worked by your 1-4 different animals to ensure that they are getting breaks and proper rest days. No horse or burro may work more than 30 hours in one week.

2. Trail Miles Adult and Youth:

This division is for members who wish to track trail miles logged. Members can use the ACMC Trail log if they choose, or another format to track Date, Horse, Miles, Location and Witness. You do not need to ride with someone, but if you do not use a GPS or provide a picture of the map with miles on it, a witness will need to sign your miles sheet. GPS screenshots will be an accepted form of proof. Trail miles can be accrued for any miles logged outside of the arena that is over 1 mile long. You may go down your road, around the perimeter of your property etc to accrue trail miles. You do not have to RIDE to accrue trail miles, they will count for hiking with your horse/burro, for packing horse/burro, for ponying horse/burro and for riding. Trail Miles will NOT count in both Endurance and Trail miles for the competitive memberships (competitive Members must choose one or the other). Endurance miles will not be counted for the Non-Competitive Trail Rider membership.

3. English Performance- Advanced, Novice and Youth:

This division includes but is not limited to: Show jumping, dressage, English Horsemanship, hunt seat pleasure, hunter hack, Hunt seat Equitation, hunter jumper, saddle seat pleasure, and english type halter. When you go to a show, the names of the classes may be slightly different but will likely fit into one of these categories. If it doesn't, we will add your class if it is an english performance type class. There will be three division High points for English Performance; Advanced, Novice and Youth. Advanced classes would be anything considered "Open" (where you walk/trot/canter) and Professional (where you can earn money for your competition) Youth is for any member under 18. Novice is anything categorized as amateur, green rider, green horse, walk trot etc. Youth ACMC may compete in any level at the local show.

4. Western Performance- Advanced, Novice and Youth:

This division includes but is not limited to: horsemanship, Western Dressage, Trail/obstacle events, reining, Ranch riding, Ranch Pleasure, western pleasure and western equitation. When you go to a show, the names of the classes may be slightly different but will likely fit into one of these categories. If it doesn't, we will add your class if it is a Western performance type class. There will be three division High points for Western Performance; Advanced, Novice and Youth. Advanced classes would be anything considered "Open" (where you walk/trot/canter) and Professional (where you can earn money for your competition) Youth is for any member under 18. Novice is anything categorized as amateur, green rider, green horse, walk trot etc. Youth ACMC may compete in any level at the local show.

5. Timed Events/Gymkhana- Adult and Youth:

This division is for any events which are based on time, or time and performance. This may include, but is not limited to: Barrel racing, pole bending, keyhole, flag racing, break away

roping, goat tying, mounted shooting, carriage racing, etc. If you compete in a timed event not listed here, it will count toward the Timed Event division highpoint. Adults and Youth will have separate high points in this division.

6. Versatility Division:

This division is intended for the events that don't quite fit into a box. We want to show the versatility of our mustangs so I added this division for events that are more specialized. Examples of events that can count toward the versatility division include but are not limited to; mounted shooting, bow/archery competitions, driving/reinsmanship, liberty competitions, sidesaddle, freestyles or demos, vaulting, working equitation etc. Anything that you can be placed in based on your performance with your horse can count in this division. Some of these can also cross over into Ranch Work, In hand or Timed events. There will be One Highpoint for Versatility Division

7. Working Ranch Horse:

This division is intended for working horses to be able to compete in something other than the "Working Mustang Award: this includes but is not limited to: Ranch Riding, Roping, Doctoring, Ranch Pleasure, Trail, Halter, Cutting, working cow horse etc. When you go to a show, the names of the classes may be slightly different but will likely fit into one of these categories If it doesn't, we will add your class to the Working Ranch Horse Division. There will be One Highpoint for Working Ranch Horse Division

8. In hand division:

This division is intended for any classes that are in hand only. These classes include but are not limited to: Halter, showmanship, handling and conditioning, in hand trail, in hand dressage, lunge line, and in hand freestyle. Horses may cross over into the riding categories There will be one highpoint for this division.

9. Burro:

This division is for burros only. The classes included in the burro division include, but are not limited to: Pack racing, showmanship, trail/obstacles, Freestyles, Riding, driving, and maneuvers/handling. There will be one highpoint for this division.

Division Eligibility for Awards:

- Competitive Adult (Advanced) is eligible for Working Mustang, Trail Miles, English Performance (advanced), Western Performance (Advanced), Timed/Gymkhana, Versatility, Ranch Horse (advanced), In hand and Burro Awards
 - Competitive Adult (Novice) is eligible for Working Mustang, Trail Miles, English Performance (Novice), Western Performance, Timed/Gymkhana, Versatility, Ranch Horse, In hand and Burro Awards
 - Non Competitive/Trail Rider is eligible for Trail Mile awards only
 - Non Competitive/Ambassador is eligible for no awards
 - Competitive Youth is eligible for Working Mustang (advanced/novice/youth), Trail Miles (youth), English Performance (advanced/novice/youth), Western Performance (advanced/novice/youth), Timed/Gymkhana, Versatility, Ranch Horse (advanced/novice/youth), In hand and Burro Awards
 - Burro Only is eligible for Burro Awards Only
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SECTION 7-FINANCIALS

ACMC plans on growing and expanding year after year, and that includes being able to make a profit while also generously rewarding our members! We wish to share our financial goals with you all to have total transparency with what we are doing and how we are growing at all times. We have broken down the areas of cost below, what goes into those areas and what we are expecting to spend this year.

Marketing- 30% of income will go to marketing ACMC this includes running ads, buying promotion materials, having booths at events, merchandise, sponsoring shows and hosting approx 4 ACMC shows.

Prizes/Year End- 40% of income will go to prizes and year end awards. This will include buying year end buckles, buying monthly prizes to promote challenges and the club, buying swag for club members, other prize types may include winners jackets, saddle pads, and custom ACMC merchandise for our top ten members in each division. (see section 3.2 for breakdown of awards)

Administrative- 20% of income will go to the admins of the club. This will cover the costs of time put into social media, tracking points, making newsletters, networking hosts, running events etc.

Business Expenses- 10% of the income will be set aside for business expenses. This will be for keeping up the website, printing materials, legal fees, office supplies, shipping etc.

Projections – We are projecting a minimum of 200 members and a maximum of 400 members this year. We will use an average of 300 members (100 ambassadors, 100 reduced fee and 100 regular) for the following projections: total Income \$20,000; marketing budget of \$4,000; prizes budget of \$8000; admin budget of \$4000; business expenses of \$2000. We believe the ACMC will grow year over year and using this percentage scale ensures that the members get a great value and reward for their membership costs! As we grow, membership costs will be able to decrease and the amount of prizes and rewards will increase!

SECTION 8- SPONSORSHIPS

1. Having ACMC sponsor your event:

ACMC will be helping to sponsor approximately 10 events (other than our own) to help hosts across the country. We do not have unlimited funds, so we will be very selective about who we sponsor and why. We are sometimes able to provide giant rosettes for daily high points for outside events, and sometimes able to sponsor buckles for series high points. When we are selecting different events to sponsor we will consider the following criteria (A) How many ACMC members will attend this event or sign up because of this event? (B) Does this event have a good chance of repeating in the future (we favor recurring successful shows) (c) How much of the budget is left to sponsor this event?

If your event is “Smaller” with 1-3 mustangs/members in attendance, the likelihood is low that we can help.

If your event is “Average” with 4-9 mustangs/members in attendance, the likelihood is moderate that we can help. It will also depend on if you are a mustang only show, or have mustang only classes. If you have a Mustang only highpoint, we can likely send an extra large Rosette (value \$50) for the winning mustang.

If your event is “large” with 10+ mustangs/members in attendance, we have a high likelihood of sending an extra large Rosette (value \$50) for the winning mustang.

If you have a recurring event with 10+ mustangs/members, we have a very high likelihood of

sponsoring a buckle for the series end highpoint mustang (value \$100-\$150). The beginning of the year is the time to ask for these sponsorships. If your event does not convert any new members, or the members complain about your event, we are very unlikely to sponsor again in the future. All sponsorships are solely up to the boards approval.

2. Sponsoring a Challenge or Highpoint:

WE NEED sponsors for both challenges and Year End Highpoint awards. Listed below is the chart for our levels of sponsorship:

Cost:	For What:	What it goes toward:	What you get in return:
\$5-\$35	Monthly Challenges	You provide a prize or cash value for our monthly online challenges. We usually have 3 categories; Advanced, Novice and In hand	You receive 4 social media shoutouts with links to your product or service. You will receive 3 months in our newsletter under the "Thank You Sponsors" section. (one month before, the month during and the month following your sponsorship
\$20.00	ACMC Show Class Sponsorship	The rosette ribbons for 1 class at an ACMC hosted show.	Your name/business will be announced at the start and finish of the class. For Example "Walk trot equitation is sponsored by Hunter Horsemanship" You will also receive 2 social media shoutouts, one before the show and one after the show with a picture of the class winner.
\$150.00	ACMC show Highpoint Sponsorship	One buckle for an ACMC hosted show.	Your name/business will be announced at the start and finish of each of the classes in that division. For Example "Walk trot division is sponsored by Hunter Horsemanship" You will also receive a free booth or table if desired and you can hand out the buckle to the winner at the end of the show. You will also receive 2 social media shoutouts, one before the show and one after the show with a picture of the class winner.
\$250.00	ACMC show Division Sponsorship	You will be providing the rosette ribbons for all of the classes in the division of your choice.	Your name/business will be announced at the start and finish of each of the classes in that division. For Example "Walk Trot division is sponsored by Hunter Horsemanship" You will also receive 2 social media shoutouts, one before the show and one after the show with a picture of the class winner.
\$500.00	Year End Highpoint Sponsorship	You will be providing the buckles and top ten special awards for the Division of your	Your name/business will be on the certificates given to the top ten winners in your division. (or the item you donate of equal value will be given to the top ten in

		choice	that division). You will be give 10 links/social media shoutouts, and will be given a ½ page ad in our newsletter for 3 months.
\$1-\$1000	Other Gift	What do you want to give?	Who do you want to give it to?
\$1,500.00	Official Sponsor	You will be providing invaluable funding or prizes that will go directly to the members.	Your name/business will be on the certificates given to the top ten winners in each division. (or the item you donate of equal value will be given to the top ten in each division). You will be give 5 links/social media shoutouts per month, and will be given a ½ page ad in our newsletter for 12 months.

3. Becoming an official sponsor of the American Competitive Mustang Club:

All you need to do to become an official sponsor is request a “Sponsorship Form” and fill it out.

If you have any questions at all I would be happy to assist and I am able to cater your sponsorship based on your needs. We are looking for symbiotic, like minded individuals and business that can help grow each other in this tight knit mustang community.

THIS IS THE END OF THE 2020 ACMC RULES AND REGULATIONS

Membership Application



For the American Competitive Mustang Club 2020 Show Season October 1st, 2019- September 30th, 2020

Name(s): _____

Email address: _____

Phone number: _____

Mailing Address: _____

Horse Name (1): _____ Horse Name (2): _____

Horse Name (3): _____ Horse Name (4): _____

*you can add horses later in the year but once they are added cannot be dropped/traded

Check Below:

_____ \$100 Competitive Adult Membership

_____ \$75 Non-competitive/Trail Rider Membership

_____ \$75 Competitive Youth Membership

_____ \$40 Non-competitive/ Ambassador Membership

_____ \$200 (for 3) Competitive Family Membership

_____ \$65 for additional Family Members

_____ \$25 Burro Only

_____ \$60 Half year Membership (April 1, 2020-September 30, 2020)

Signature Member: _____ Date: _____

Signature of Parent/Guardian for Youth Member: _____

For Office Use Only:

Payment- Check: _____ Cash: _____ PayPal: _____ Other: _____

Approved on date: _____ By: _____ Receipt #: _____

Membership # assigned: _____

2020 ACMC HOST APPLICATION



Host Name*: _____ Event Name*: _____

Host Phone Number*: _____ Host Email Address*: _____

Event Location*: _____ State*: _____ Zip Code*: _____

Have you hosted a show or horse event before? _____ If yes, how many? _____

Do you have a website or Facebook page? _____ If yes, please list*: _____

What events do you specialize in? _____

When will your show(s) take place*? _____

Do you have judge/judges lined up? _____ If yes, Who*? _____

List classes you wish to offer: (or attach the class list/premium to post*) _____

Do you need help creating patterns, finding volunteers, awards and entry forms? _____

Would you like ACMC to sponsor ribbons or buckles? _____ If yes: what can we help with? _____

All Applications are subject to approval by ACMC. Please note for the 2019 – 2020 show season there will be no fee to host an ACMC sanctioned event. Questions marked above with an * are required fields and will be posted to the ACMC facebook calendar.

By signing this application,

You agree all the information above is accurate. You are giving us permission to post your event on our calendar and advertise it. ACMC is not responsible for paying any fees associated with hosting an event- that will be a private contract between you and the businesses you choose to provide services for your event ie insurance, arena, judges, ribbons, audio rental etc.

Signature of applicant: _____ Date: _____

For office use: (initial) ACMC rep initial: _____ Date: _____ Response Date): _____

Check one: Approved: _____ Denied: _____ - List reasons: _____

Posted on FB date: _____ Sponsorship Approved/Denied: _____

In capacity: _____

ACMC Sponsorship Form for 2020



Contact Name: Amelie Bellefille Business Name: My Horses Closet
 Phone number: 424-279-0915 Email: abellefille@gmail.com
 FB page: MyHorsesClosetParis (same for IG) Website: MyHorsesCloset.com

Check:	Cost:	For:
	\$5-\$35	Monthly Challenges
	\$20.00	ACMC Show Class Sponsorship
	\$150.00	ACMC show Highpoint Sponsorship
	\$250.00	ACMC show Division Sponsorship
	\$500.00	Year End Highpoint Sponsorship
<input checked="" type="checkbox"/>	\$1-\$1000	Other Gift Bridle 1st place: \$149 - Alu Stirrups 2nd: \$60 - 3rd Bell Boots: \$20
	\$1,500.00	Official Sponsor

Signature: Amelie bellefille Date: 08/28/2019

Received on: _____ Recorded on: _____ Initial: _____

Social Media/Other Obligations Dates and times:

FB: _____

IG: _____

Newsletter: _____

Show: _____

Other: _____

ACMC AMBASSADOR and/or DISCOUNTED/WAIVED MEMBERSHIP FORM



This application is for members and friends of ACMC who offer value or time and wish to be an ambassador for the club. Ambassadors can be offered discounted or free membership in return for finding sponsors, promotion, or other gifts to the club. Each ambassador's application will be reviewed by our board to ensure they have the right message and passion. Examples of what we are looking for:

Sponsor/Gift example: A buckle company wishes to sponsor 4 year end buckles. They provide 4 custom buckles, and we provide social media marketing shout outs to them before the show, and pictures of the winners after the show. We provide links and recommendations in our newsletter and FB page to promote them. (See Sponsorship Form)

Promotion example: A mustang lover with a social media following wants to help promote the club. They share our mission and values, and share our posts once a week. They share merchandise offers and come to local events to support. We provide thanks and shout outs in our newsletter and FB groups. Or, a avid follower who can make calls and asks businesses for sponsorship and or donated gifts that we can give away to our members.

Sponsor Seeker example: Someone who goes out seeking sponsors to provide members awesome prizes for monthly challenges, special awards and year end awards. We would provide a free membership for the following year if they can get at least \$100 in goods donated.

Name: _____ Phone Number: _____

Email address: _____ FB Page or website: _____

Mailing Address: _____

How long have you been involved in mustangs? _____

In what ways do you think you can help ACMC? _____

Do you wish to compete and earn points/awards? _____ Do you have an online following? _____

How can we help you? What would you like in return? Free or discount membership?

Signature: _____ Date: _____

Received on: _____ Recorded on: _____ Initial: _____ Response: _____